



EXECUTIVE DIRECTOR REPORT OPERATIONAL HIGHLIGHTS

NOVEMBER 2024

Overall Summary of Activities in 2023-2024

INSTRUCTIONAL

- Youth Arts Camps
- Arts North Digital Courses and Studio
- Youth Art Workshop and Showcase
- Artists in the Schools
- Pottery Classes
- Arts Training Bursaries

ARTISTIC EXHIBITS

- Feature Art Gallery
- Studio 2880 Artisan Gift Shop
- Artist-in-Residence

ANNUAL EVENTS

- Studio Fair
- Summertime Night / Halloween / Christmas Markets
- Art Battle
- BC Gourmet Arts Festival

PERFORMANCES

- Prince George Performing Arts Series (7-performance season)

FACILITIES

- Operator of two civic arts facilities, Studio 2880 and the Prince George Playhouse

HIGHLIGHTS OF THE YEAR

- 1. Inaugural season of new Performing Arts Series at Knox Performance Centre with Trinity United Church**
Brought in a range of top professional talent in a variety of musical and presentation genres.
- 2. BC Gourmet Arts Festival / Northern Hospitality Festival 2024**
Created a hybrid event in collaboration with the CAC Artist-in-Residence Danny Bell for a weekend music extravaganza, with indoor and outdoor events and activities at Knox Performance Centre.
- 3. Remodelled Studio 2880 Gift Shop and Gallery and launched new online store**
Created new display and merchandising opportunities for artists, with a new online store that has the largest repository of Northern BC art and artisanal items.



4. **Collaborated on PG Playhouse upgrades and renovations with City of Prince George – reopened under CAC Management September 1st.**
The Playhouse is back as a community-focused performing arts venue, with new theatrical rigging equipment and plans to continue to enhance the light and sound equipment over the next couple of years.
5. **Collaborated to secure a \$200,000 funding increase for CAC, PGSO, TNW, PG Folkfest Society**
A major milestone in local arts funding advocacy, including a commitment from the City to begin developing an official municipal cultural plan.
6. **Started feasibility study on Studio 2880 Redevelopment Project.**
Phase One of official planning for a new community creative hub with affordable senior's apartments on 15th Avenue.
7. **Held record-breaking Studio Fair, number of attendees and vendors**
Over 15,000 visits, over 300 individual vendors, artists and arts groups, and nearly doubled the entry revenue.

THANK YOU TO AN AMAZING BOARD OF DIRECTORS FOR ALL YOUR GREAT SUPPORT, IDEAS, INNOVATIONS & GOVERNANCE!

Karen Heathman, Margaret Jones-Bricker, Christine Sullivan, Jeff Elder, Diane Levesque, Philomena Hughes, Cliff Mann.

THANK YOU TO THE CAC STAFF TEAM – ALWAYS STRIVING TO PRODUCE THE BEST!

Lisa Redpath, Shelby Richardson, Seth Phillips, Anna Oh, Rob Hall, Jon Model, KC Westerman

THANK YOU TO SUE JOHANSSON AND CHRISTINA WATTS WHO GAVE SO MUCH TO THE CAC!

THANK YOU TO OUR CORE FUNDERS FOR ALWAYS BELIEVING IN OUR MISSION!

City of Prince George, BC Arts Council, Province of BC, PG Community Foundation, Heritage Canada

THANK YOU TO OUR MANY, MANY VOLUNTEERS – WE CAN'T DO WHAT WE DO WITHOUT YOUR PASSION, TIME, AND ENERGY!