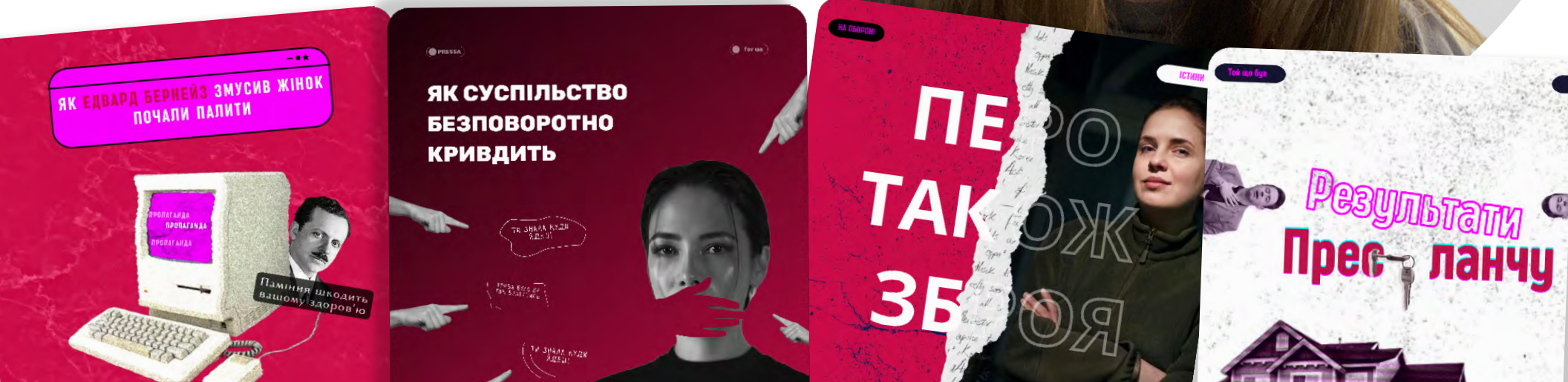


What makes my process so unique?

In my portfolio, I aim to demonstrate not only my design prowess but also the unique approach that sets my work apart. Rooted in the conviction that design is more than aesthetics, it's about addressing real-world challenges and effecting positive change. My philosophy revolves around the intersection of life, beauty, solutions, and assistance.

At the heart of my process lies keen observation. By meticulously examining the world around us, I notice subtle nuances and unique details that inspire me to craft designs that stand out. This attention to detail allows me to create solutions that are not only visually striking but also deeply meaningful and impactful.

Design is not just a profession; it's a passion—a reflection of the life we live, and I am driven by my passion to create designs that are as unique as the world around us.



Brew Haven Coffee

Step into Brew Haven Coffee, where every cup is a journey and every sip tells a story. As a graphic designer, my mission was to capture the essence of this cozy sanctuary where coffee aficionados, professionals, and locals converge in search of warmth, community, and quality. Brew Haven stands out with its unique blend sourced ethically and served with a side of camaraderie. Drawing from warm earthy tones, my design reflects the natural comfort and inviting atmosphere synonymous with Brew Haven.



Graphic Designer

Anhelina Maksymova

Alison Cosmetics

Welcome to Alison Cosmetics, where organic meets elegance. As a graphic designer, my task was to create a logo that embodies the purity and sophistication of their skincare products for women. Inspired by nature and femininity, I crafted a simple yet elegant design, reflecting their commitment to quality and authenticity.



Alison Cosmetics prides itself on offering a range of vegan skincare products, including luxurious lipsticks, vibrant eyeshadows, and high-quality brushes. By incorporating clean lines and modern typography, the design exudes sophistication and appeals to a wide audience.



↑ **Pacific Calm** offers a serene haven for yoga, fitness, meditation, and mental health, tailored for the modern woman. From invigorating gym sessions to peaceful meditation retreats, Pacific Calm invites women

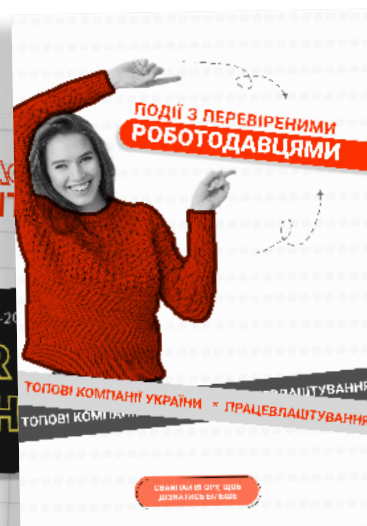
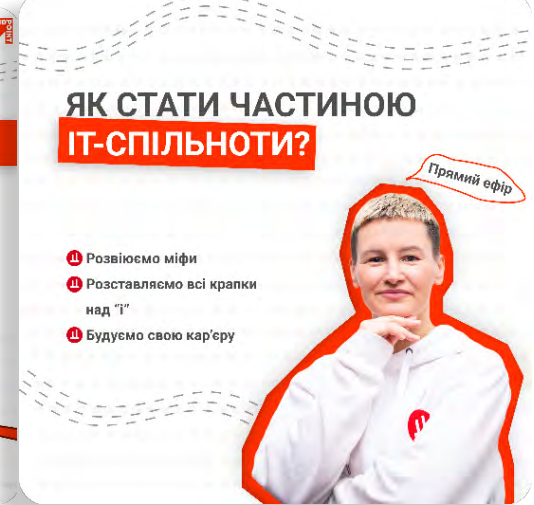
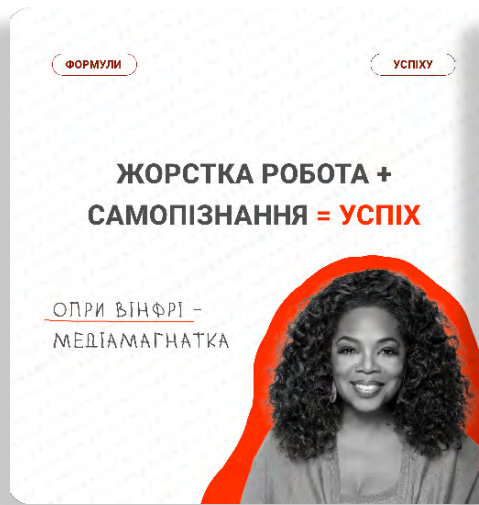
to embark on a journey of self-discovery and well-being. With a focus on nurturing both body and mind, their space serves as a sanctuary for those seeking balance and inner peace. As the graphic designer I aimed to capture the essence of tranquility and empowerment



GearUp Bicycles

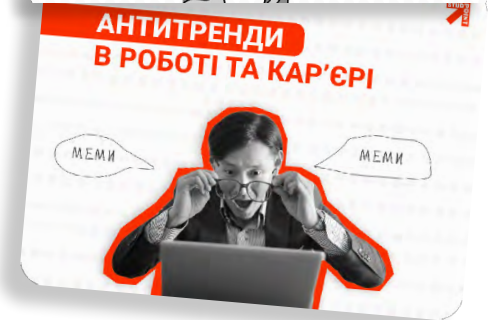
GearUp Bicycles is committed to providing cycling enthusiasts with top-quality bicycles, accessories, and exceptional service, fostering a healthy and active lifestyle with a target audience ranging from casual riders to avid

cyclists, including families, commuters, and fitness-focused individuals. The client is open to two types of logos, both aiming to establish GearUp as the go-to destination for quality bikes and accessories, appealing to a broad range of cycling enthusiasts.



Stud-Point Organization

A vibrant design system enhanced for a student career guidance organization, where dynamic, humorous elements intersect with a can-do attitude. Fueled by a bold red color palette and a spirit of positive energy, this design system exudes optimism and enthusiasm. Through bold typography, playful graphics, and engaging imagery, I capture the essence of empowerment and encourage students to navigate their career paths with confidence and determination. This cohesive design system embodies the organization's mission to inspire and support students in finding their professional direction with vigor and humor."





MOTIVATION
POSTS



CTAAN Company

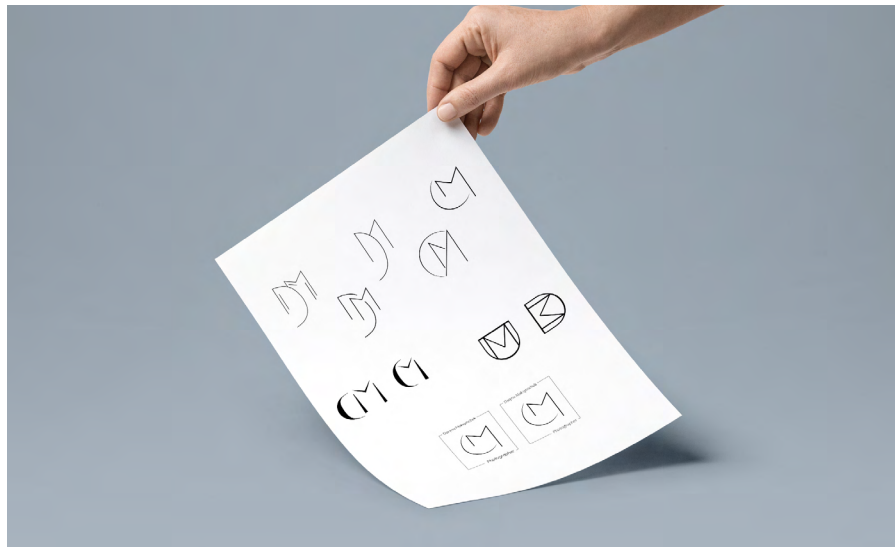
The CTAAN National Innovation Hub facilitates technology adoption to support aging in northern and rural communities. Through streamlined processes, we break down barriers for older adults, caregivers, and healthcare systems. I designed business cards and graphic elements to visually communicate our mission of empowering aging communities through technology. Please note that the logo used is not my original creation.



Photographer Logo

As a graphic designer, I had the privilege of working on a project for a photography client whose focus was on capturing the beauty and essence of women, families, and group photosessions. The aim was to portray elegance, quality, and professionalism in every shot. Additionally, the client requested that the logo consist of two letters, "M" and "D". Drawing inspiration from their vision, I crafted a logo that encapsulated these qualities, serving as a visual representation of their brand's identity and values. Through this project, I aimed to deliver a design that not only reflected the client's objectives but also resonated with their target audience.

Additionally, I meticulously crafted various iterations of the logo, showcasing different variations while demonstrating the process of creating a cohesive visual identity. By presenting these variations, I aimed to illustrate the iterative journey involved in logo design and highlight my ability to tailor designs to meet client preferences and brand objectives.



Youtube Thumbnails

The thumbnail is a vibrant tapestry of travel tips and tricks, presented in a bold and exciting format. From ingenious packing hacks to adventurous itineraries, the thumbnail promises an exhilarating journey filled with bold designs and vibrant hues.



The thumbnail is a captivating showcase of vibrant visuals and innovative techniques, meticulously designed to grab attention and inspire creativity. From bold typography to stunning imagery, these thumbnails are a testament to the power of design in capturing viewers' interest and conveying valuable insights.

Social Events Posters



A poster for a social justice event. The background features a hand holding a sign that says "Liberty & Justice for ALL!". The main text is "STAND UP FOR SOCIAL JUSTICE" in large, bold, white letters. Below this, there are two columns of text: "JOIN US FOR" and "THEMES". The "JOIN US FOR" column lists: Inspirational Speakers, Workshops, Discussions, Performances, and Networking. The "THEMES" column lists: Equality, Diversity, Inclusion, Human Rights, Advocacy, and Empowerment. At the bottom, there is a date and time box: "April 15, 2024" and "10:00 AM 4:00 PM". Below this is the location: "Community Center Auditorium". There are also two hashtags: "#BEACTIVE" and "#WENEEDYOU".

STAND UP FOR SOCIAL JUSTICE

JOIN US FOR

- Inspirational Speakers
- Workshops
- Discussions
- Performances
- Networking

THEMES

- Equality
- Diversity
- Inclusion
- Human Rights
- Advocacy
- Empowerment

April 15, 2024 | 10:00 AM 4:00 PM

Community Center Auditorium

#BEACTIVE | #WENEEDYOU



A poster for an event titled "Illuminate: A Night of Art and Music". The background is a vibrant, abstract purple and blue marbled pattern. The main title is "Illuminate: A Night of Art and Music" in large, bold, white letters. Below the title, it says "Featuring:" followed by a list: "Live Music", "Art Installations", and "Refreshments". To the right, there is a date and time box: "SATURDAY 20 03 24" and "7:00 PM onwards". At the bottom, there is a call to action: "Get your tickets now!". Below this, there are three ticket options: "Early Bird \$15", "General Admission \$20", and "VIP Experience \$40".

Illuminate: A Night of Art and Music

The Urban Gallery,
123 Main Street, Cityville

7:00 PM onwards

Featuring:

- Live Music
- Art Installations
- Refreshments

SATURDAY 20 03 24

Get your tickets now!

Early Bird \$15 | General Admission \$20 | VIP Experience \$40

Pizza Advertising

Indulge in the captivating pizza advertising on Facebook and street poster. Tailored for pizza lovers, families, and friend groups, the designs promise quality and coziness. Infused with vibrant hues of red and orange, the link posts evoke warmth and appetite. From irresistible toppings to inviting atmospheres, the posts invite you to savor every moment.



Event Poster for Indigenous Communities

I created a visually compelling poster aimed at encouraging **Indigenous communities** to participate in **learning the Dakelh language**. The design incorporates serene green and blue colors, chosen to evoke a sense of calm and connection to the natural world. Central to the poster is a stunning photograph of a river flanked by majestic mountains in British Columbia, a visual representation of the profound bond between the indigenous peoples and their ancestral lands.

The central theme of weather is intricately woven into the design, reflecting its critical role in indigenous cultures where it often influences daily life, storytelling, and traditions. By integrating these elements, the poster aims to resonate deeply with the community, fostering a sense of pride and urgency in preserving and revitalizing the Dakelh language. Through this project, I sought to create not just a call to action but a tribute to the rich cultural heritage of the Dakelh-speaking peoples.



DAKELHN

CALL FOR PRESENTATIONS

ALL CLANS

ALL DIALECTS

JOIN US

TO GATHER AND
PERFORM
CULTURAL
PRACTICES

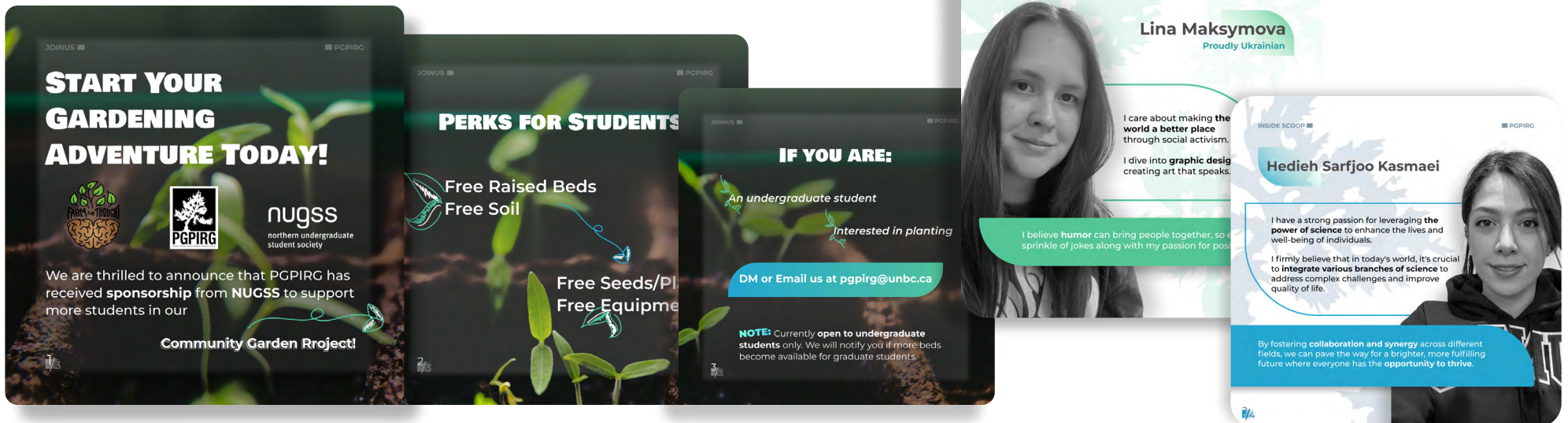
TO REVITALIZE
THE DAKELH
LANGUAGE!

JOIN US

SEPT 28 & 29TH
UNBC, PRINCE GEORGE

PG PIRG Organization

As a Social Media Designer at **PG PIRG Organization**, I create cohesive design systems, posters, and social media content. Our focus is on farming and planting, encouraging student engagement in these sustainable activities. My designs promote our commitment to sustainability, helping to inspire and involve our community in eco-friendly practices.





<https://overtheedgepaper.ca>

OTE Organization Logo

I designed several logo variations for **Over the Edge Newspaper** a student-centric newspaper and media source at UNBC. Emphasizing modernity and the emotions of acceptance, the fonts were carefully chosen to reflect a contemporary feel. Each logo variation aims to embody the organization's core values of inclusivity, support, and giving a voice to students, ensuring that the design resonates with the vibrant student community .