

# EXECUTIVE DIRECTOR'S REPORT NOVEMBER 2020

#### **HIGHLIGHTS FROM 2019-2020**

- Successfully ran the following initiatives:
  - Feature Gallery
  - Artisan Gift Shop
  - Arts Notes
  - Healing Arts Kits
  - Teen Art Workshop & Showcase
  - o Pro D Day Arts Camps
  - Northern Indigenous Arts Council
  - Summertime Art Monkeys
  - o "Culture Confluence" Podcasting
  - Art Battle
  - Online events calendar at studio2880.com
  - Artist in Residence Program
  - Scholarships & Bursaries (SD 57, CNC, UNBC)
  - o Documentary film "Creative Paths: Artistic Journeys in a Northern Community"
- Programs postponed or incomplete due to COVID-19:
  - o Artists in the Schools
  - Art of Business Workshops
  - Kikiwin Healing Arts
  - 6x6 Auction
  - Spring Arts Bazaar
  - o Mayor's Black & White Ball
  - o Studio Fair 2020

## **COVID-19 RESPONSE**

- Assisted Studio 2880 tenants in developing strategies for a safe reopening of Studio 2880
- Installed high speed Internet upstairs at 2880 building to help support online activities
- Renovated gift shop & gallery to allow for social distancing and small events, including artisan sales events
- Created <u>studiofair.ca</u> website to support Studio Fair vendors at no cost to them
- Streamlined the budget to ensure financial viability throughout the 2020-2021 fiscal year, including accessing government support programs
- Continued to provide promotional support to members on programs and events



### **NEW FACILITY**

- Successfully concluded the Downtown Creative Hub Feasibility Study in March 2020
- Participated in the City of Prince George Downtown Arts Strategy project
- Negotiated with the City of PG to provide a cash investment for the new facility of \$1.5 million
- Collaborated with City of PG to undertake a funding application to the *Investing in Canada Infrastructure Program Community Culture Recreation* for \$4.125 million
- Total value of facility renovation project is \$5.625 million

## **LOOKING FORWARD**

- Activating new programming space upstairs in 2820 building and gradually re-start in-person programming per health guidelines and requirements
- Should the ICIP funding application be successful, new facility timeline is:

O Design & Procurement: 2021-2022

o Construction: 2022-2023

o Move in: 2023

- Continue to explore new opportunities to support our members and the Prince George community arts and culture sector
- Develop plans and strategies to ensure the organization grows and evolves to meet the needs of the community as we prepare to move to the new Creative Hub

## THANK YOU TO OUR:

- 245 diverse, vibrant, talented, innovative, collaborative members who are important contributors to our local economy.
- Four staff, Lisa Redpath, Sue Johansson, Seth Phillips and KC Westerman. You do the jobs of eight!
- Nine board members, Linda Rempel, Karen Heathman, Penny Fahlman, Andrea Fredeen, Philomena Hughes, Diane Levesque, Michael Kast, Juri Sudo-Rustad for helping to steer a 52-year community organization through these trying times.
- Countless volunteers that help make our events and programs a success!
- Funders: The Government of Canada (Heritage Canada), The Province of British Columbia (BC Arts Council, Community Gaming, Multiculturalism BC), The City of Prince George, The Prince George Community Foundation
- Doug Hofstede, City of Prince George Board Representative, and a valuable resource of knowledge and insight like no other.
- City of PG Mayor and Council who voted 100% in favour of our new facility in October 2020.
- Our faithful donors and sponsors. You quietly and generously provide us with the much needed support that gets us across the finish line.
- Local media for all your wonderful coverage, support and for faithfully promoting local arts.
- City of PG facility staff for always showing up to help with the Studio 2880 buildings.

Prepared by Sean Farrell, November 16, 2020