

# WHAT IS STUDIO FAIR 2010?

## OUR MISSION

The purpose of Studio Fair is to raise funds for the continued operation of the Community Arts Council of Prince George & District and to give the public an opportunity to experience originality and uniqueness of art in the market place. Studio Fair is northern British Columbia's original JURIED art fair. This distinction has given Studio Fair a reputation for quality and innovative design.

## STUDIO FAIR IS KNOWN FOR:

- ~ Being a well organized show
- ~ Personable staff and great atmosphere
- ~ Great media coverage
- ~ An on-site Arts Coordinator
- ~ High standards
- ~ Exceptional attendance

## CRITERIA

High quality craftsmanship with exceptional design, technique and function.

- ~ **Artisans must be the producer and creator of all work to be sold.**
- ~ **The craft will be original to the crafter or a skilful rendering of a traditional or classic design.**
- ~ **Ready-made materials are permitted if they are subordinate to the total design and craftsmanship of the article.**
- ~ **Articles using commercial kits or moulds are not permitted.**
- ~ **Reproductions MUST be labeled, giving pertinent historical data.**
- ~ **Government safety, food labeling and health regulations must be met.**

## SHIPPING & HANDLING:

After jurying, the Artist makes arrangements for their samples to be mailed out to them or picked up, otherwise, after October 1, 2010 all items become the property of the Community Arts Council of Prince George.

## ONCE YOU ARE IN

Upon acceptance into Studio Fair you will receive a contract via email. Please make sure you check your booth size, location and double check the details. In October you will also receive an Artisans Update package via email that will provide you with additional information.

## ARTISAN SHOP \* CONSIGNMENT

- Works entered into Consignment are juried in the same manner as entries for a booth.
- ~ Studio Fair retains 25% of the retail price and the Artisan is paid by cheque after the return of unsold work.
- ~ The Artisan is responsible for all shipping costs to and from Studio Fair.
- ~ The artisan pays a \$20.00 non-refundable jurying fee if new to Studio Fair.

## THE NEW ARTISANS' TRAVEL INCENTIVE (RANDOM DRAW)

This program is designed to assist one artisan who is traveling from outside Prince George, and applying to the show for the first time. He/she will receive a \$250.00 travel grant to attend the show. Booth applicants only please.

## ARTIST STATEMENT

Briefly describe your product, include how you would like to be contacted by potential customers, i.e. website address, email, phone number. **This will be your write up in our program.** You may email photos of your product for possible use in the program. PLEASE EMAIL TO [arts@studio2880.com](mailto:arts@studio2880.com)

34TH ANNIVERSARY



NOV.05.10 - NOV.07.10

**Northern BC's Finest  
Professional  
Artisan Fair**

**CALL FOR  
entries**

prince george & district  
**community**  
**arts**  
c o u n c i l

2880-15<sup>th</sup> Avenue  
Prince George, BC V2M 3T1  
Phone: 250-562-4526  
fax: 250-562-0436  
email: [arts@studio2880.com](mailto:arts@studio2880.com)

## Application information

Exhibitors must meet all criteria listed on the front side. Samples submitted should be original, reflect quality, uniqueness, and creativity. Works may include: books, visual arts, tapes, CDs, pre-packaged gourmet foods, and clothing of original design. The samples need to represent full product range. If you are working in two mediums (eg. jewelry & paintings) samples of each must be sent in.

## Application

### Returning vendor

If you have attended Studio Fair for the past three consecutive years and your product has not changed, only photographs need to be submitted. Please note, this does not necessarily mean you have made the cut. We will be choosing for best quality and variety in each of the categories.

Once you receive confirmation of your acceptance please send a sample of your product for our raffle prize. The minimum value should be \$35 (for consignment sales, no raffle prize is required).

### new vendor

If new to the show, please submit three pieces that are representative of the work to be sold (photographs alone will not be accepted). Include a corresponding price list. One sample should be marked as a Raffle Prize. The minimum value should be \$35 (for consignment sales, no raffle prize is required). A non-refundable \$20.00 jurying fee must be sent with your application. If applying electronically, Visa and MasterCard will be accepted. Include any photos you feel will assist your application (all photos will be kept for promotions).

Include a brochure and/or description detailing the process of your work.

### all vendors

Enclose a deposit cheque of \$150.00 and your post-dated balance of fees cheque (booth fee less \$150.00). The deposit cheque will be deposited upon acceptance into the fair. Your balance of fees cheque will be deposited September 1, 2010 and must be enclosed with your application. Your contract and show information package will be emailed to you. Please contact us if you haven't heard anything by September 1, 2010.

## Complete the following form

### (Please Print):

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Town/City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

If being juried, list of Samples and price

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Raffle Donation is sample #: \_\_\_\_\_

Please return my items via: \_\_\_\_\_

You are responsible for the cost of returning items, including insurance.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Booth Fees include:

- ~ Booth drapery
- ~ Booth relief (limited volunteers available)
- ~ Complimentary coffee, tea, hot chocolate
- ~ Complimentary artisan dinner (1) on set-up day
- ~ Electrical fees
- ~ One table and two chairs
- ~ One line write up and picture in the show program
- ~ GST

## Booths available

Booth Size	Regular	Corner
10x10	___\$595	___\$695
10x15	___\$890	___\$990

Send \$150.00 deposit with your entry dated for April 25, 2010. Please indicate your first, second and third booth choice in the boxes above (1 being your first choice).

Please note: although we try to accommodate requests as close as possible, you may not get booth requested.

If we need to choose a booth size other than your 1<sup>st</sup> request, which is more important to you?

\_\_\_ Size \_\_\_ Cost

Please read your contract carefully once you receive it.

Your contract and show information package will be emailed to you. Please contact us if you haven't been contacted by September 1, 2010.

## Have you remembered to include:

- \_\_\_ Booth size choices
- \_\_\_ Raffle prize (minimum \$35 value)
- \_\_\_ Deposit cheque of \$150.00
- \_\_\_ Balance of fees cheques
- \_\_\_ If new to the show, three original pieces that are representative of the work to be sold as well as any photos that may help with jurying, a description detailing the process of your work and a \$20 jurying fee.



